

# Mahamad Thouhid

Manager IPR, Dubai , UAE



**Expert in :** IPR

**Experience :** 6 Years

**Email :** m.thouhid@netrika.com

**Phone :** +971-55-224-9763

Experienced Brand Protection Trademark Coordinator & Accountant with a demonstrated history of working in the Law Enforcement industry. Well experienced in IP operations coordination between client, Govt, authorities, logistics etc.

## Previous Experience:

- Raid Reports, Product Identifications
- Plan & manage investigative cases.
- Perform regular market surveys and identify areas vulnerable to IP.
- Have good relation with the private investigator in Nigeria, Oman , Saudi Arabia for any market surveys required by the brands like Qualcomm, Speck etc.
- Weekly and Monthly analysis of raids and target identifications
- Grading of the Market Researchers
- Training Coordination's and Providing reports to clients
- In Charge for the Destruction follow up of the cases in Public Prosecution,
- Dubai Police and Dubai Municipality.
- Attending the enforcement actions
- Preparing Storage letters to Dubai Police, Storage companies
- Meeting of all brand owners and Govt. officials and maintain good relations with them.
- Market investigation, Mystery shopping Market survey
- Making proper counting of the seizures on raid site.