

# Geetika Wahi

Deputy Associate Director – Business Development, Netrika Consulting India Pvt Ltd.



**Expert in :** *Business Development*

**Experience :** *Nearly 20 years*

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Geetika Wahi, a professional with expertise in Risk Consulting, Due Diligence, investigations and Security Solutions, has proved to be a strategic Business Development leader. She has nearly two decades of corporate experience building a high-performance team and achieving organisational goals through exceptional business planning and corporate entrepreneurial skills.

In endeavours to take the business to newer heights, Geetika is responsible for the overall performance of the business by leading teams through the formulation and implementation of growth strategies in existing as well as new territories across India.

An integral part of team Netrika, Geetika has brought rich experience in developing client relations while leading Business Development. She encompasses an unbounded and liberating mindset to deeply understand her clients' needs and provide them with the best solutions.

She's a member of the ASIS Delhi Chapter and a part of the ASIS Delhi Women in Security committee focused on leadership development and increasing awareness of career services in the security domain.

A graduate of Commerce and an MBA from a renowned university, Geetika has undertaken several prominent projects like WHO ORS, Goli Ke Hamjoli under USAID, etc. Before joining Netrika Consulting India Pvt Ltd, she served in Moser Baer, ABT Associates (a USAID-funded organisation), and Securitas India. Not only has she dedicated herself to her work but has also kept her firm belief in seizing the day. She is a big-time industrious person and loves riding bikes in her leisure time.